

WFXR'S QUARTERLY ISSUES AND PROGRAMS REPORT

1st Quarter 2017 – JANUARY, FEBRUARY, MARCH

WFXR's programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 1st quarter of 2017:

Technology
Crime/Law Enforcement
Transportation
Housing
Business/Industry
Education
Consumer Issues
Health/Healthcare
Minority Issues
Children/Youth
Community
Safety
Environment
Employment
Legislature

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

| Program | Day | Time |
|-------------------------------|-------------------|----------------|
| WFXR News...Good Day Virginia | Monday-Friday | 5:00-9:00 am |
| WFXR News...First at Ten | Monday-Friday | 10:00-11:00 pm |
| WFXR News...First at Ten | Saturday & Sunday | 10:00-11:00 pm |

All of the above programming is locally produced news programming presenting a mix of news, weather, sports, lifestyle programming focusing on current issues and events.

National:

| Program | Day | Time |
|-----------------|--------|---------------|
| Fox News Sunday | Sunday | 9:00-10:00 am |

The above programming is nationally produced news programming presenting a mix of news and political discussion on current government issues and events.

Technology – topics covered under this issue include: dairy farming

Program Title: Dairy Farming

Date: 1/3/17

Time: 5am

Duration of Segment: 2:18

Detailed Description: Dairy farming is a tough business that often requires a lot of back breaking work. In the new year, a few more farms across the country are expected to go online with some high tech help in the barn. With the help of our sister station we get a look inside one farm in Iowa that invested in robotic milkers.

Program Title: Virtual Reality

Date: 2/21/17

Time: 5am

Duration of Segment: 2:05

Detailed Description: A new company wants to help get a different view of the Roanoke Valley. WFXR's Paris Holmes shows us how 360 Valley plans to use virtual reality to boost other businesses in the area.

Crime/Law Enforcement – topics covered under this issue include: Shootings, police officer violence, meth use, Jewish communities under attack

Program Title: Shootings

Date: 1/4/17

Time: 5am

Duration of Segment: 1:17

Detailed Description: Danville leaders are scrambling to find solutions after a year of violent crime. Police stepped up patrols in neighborhoods with the most problems. WFXR's Lauren Taylor shows us how city council members are trying to get to the root of the problem.

Program Title: Police officer violence

Date: 2/1/17

Time: 10pm

Duration of Segment: 1:55

Detailed Description: The number of police officers killed in the line of duty rose sharply last year. Ambushes like the one in Dallas where five officers were slain increased that number dramatically. 140 officers died on the job in 2016 and 13 have died in just the first month of this year. Departments across the country have taken steps to protect their officers. The Montgomery County Sheriff's Office just got brand new devices that trigger a response as soon as a deputy is injured. WFXR's Sophia Borrelli shows us how this first-of-its-kind technology could mean the difference between life and death.

Program Title: Meth use

Date: 2/10/17

Time: 5am

Duration of Segment: 1:35

Detailed Description: A spike in meth use leads the Bedford Police Department to work with members of the community to help combat drug use in the area. As WFXR's Kristen Eskow reports the department hosted a meeting last night to raise awareness about the problem.

Program Title: Jewish communities under attack

Date: 3/19/17

Time: 10pm

Duration of Segment: 1:50

Detailed Description: Jewish community centers all across the United States continue to face threats of attacks for no apparent reason other than hate and anti-semitism. More than 100 Jewish centers have been targets of these threats since January according to a recent report causing many parents to remove their kids from center programs. And now, a hate-induced incident hits close to home in Southwest Virginia. We begin tonight at Virginia Tech where more than 100 leaflets with hand-drawn swastikas were found all over the front yard of the Jewish Student Center.

Transportation – topics covered under this issue include: Route 419

Program Title: Route 419

Date: 1/5/17

Time: 5am

Duration of Segment: 1:00

Detailed Description: Big ideas unveiled for the Route 419 corridor in Roanoke County. Last night at the Hilton Garden Inn, residents and business owners in the Tanglewood area got to review proposals for bike lanes, more sidewalks, and traffic improvements

Housing – topics covered under this issue include: Red Shield Life

Program Title: Red Shield Life

Date: 1/10/17

Time: 5am

Duration of Segment: 1:44

Detailed Description: A new program in our region is giving homeless men a chance to get off the streets. It's called the new Red Shield Life Recovery Initiative and is being launched by the Salvation Army. WFXR's Paris Holmes has details on the potentially life saving efforts underway.

Program Title: New apartment developed

Date: 2/23/17

Time: 10pm

Duration of Segment: 1:58

Detailed Description: Carilion Clinic and neighbors clash over the medical giant's plan to sell off part of a property in Southwest Roanoke to an apartment developer. Carilion plans to use the old Shenandoah Life Insurance Building on Brambleton Avenue for non-clinical services. But the other 17 acres could become apartment buildings and neighbors are not happy about it.

Business/Industry – topics covered under this issue include: New job tips, business vacated, weather affecting business

Program Title: New job tips

Date: 1/16/17

Time: 5am

Duration of Segment: 2:30

Detailed Description: How you start a new job from the moment you arrive on your first day can have everything to do with how you progress in your new role, well into the future. This morning in Virginia at Work, Becky Freemal and Lynda McNutt Foster have advice on how to come up with an action plan for your first 100 days.

Program Title: Business vacated

Date: 1/20/17

Time: 5am

Duration of Segment: 2:03

Detailed Description: Now an update to a story we first brought to you back in October. Owners of the New to Me Consignment Boutique and Urban Gypsy were told they would have to vacate their stores. But that has now changed and they have the support of the community to thank.

Program Title: Weather affecting business

Date: 2/12/17

Time: 10pm

Duration of Segment: 1:05

Detailed Description: The warm weather had many people outside and out shopping. Several businesses in the area saw an increase in foot traffic today. WFXR's Kristen Eskow spoke to some of those business employees in the Smith Mountain Lake area today.

Education – topics covered under this issue include: Junior Achievement, funding public schools, support public education, safe driving

Program Title: Junior Achievement

Date: 1/18/17

Time: 5am

Duration of Segment: 3:00

Detailed Description: This morning we are continuing to highlight 60 years of Junior Achievement of Southwest Virginia. Our focus today, the third grade program. Here to discuss how our city program works and the impact it has on students is Laura Tucker. She volunteers in Salem Schools.

Program Title: Funding public schools

Date: 2/7/17

Time: 10pm

Duration of Segment: 1:40

Detailed Description: Here in our area, educators in Lynchburg take on complaints about the achievement gap and funding of public school. To add to that issue, parents and educators feel school board members don't see eye to eye. Tonight, the two sides came together, as WFXR's Bill Wadell reports, the meeting is bringing hope that the issues facing Lynchburg schools might be resolved.

Program Title: Support public education

Date: 2/18/17

Time: 10pm

Duration of Segment: 1:53

Detailed Description: Teachers from school division across the Roanoke Valley gather to demand lawmakers support public education by fully funding schools and giving them the raises they say they deserve.

Program Title: Save driving

Date: 3/31/17

Time: 5am

Duration of Segment: 3:00

Detailed Description: Safe driving during this warm weather season continues to be our focus as WFXR works with YOVASO to help our teens arrive alive. Joining us this morning are Kate Manico and Suraj Lalchandani, students at Cave Spring Middle School.

Consumer Issues – topics covered under this issue include: tax scams, scam alerts, home loans

Program Title: Tax scams

Date: 1/20/17

Time: 10pm

Duration of Segment: 1:56

Detailed Description: New tonight, turning the tables on criminals. We're closing in on tax time and phone scams have already started up again. Despite all the warnings, people still get tricked. Alyssa Andrews shows us how police departments are trying to get even with scammers.

Program Title: Scam alerts

Date: 2/1/17

Time: 5am

Duration of Segment: 2:00

Detailed Description: We have a scam alert this morning you need to know about. Crooks are pulling a bait and switch on unsuspected victims. The criminals find the victims on Craigslist and social media. So far dozens of people have fallen for the scheme. WFXR's Sophia Borrelli spoke to victims who say it's easy to fall for the trick.

Program Title: Home loans

Date: 3/13/17

Time: 5am

Duration of Segment: 3:00

Detailed Description: Are you looking to buy a home and are just not sure which loan you qualify for and which one gets you more bang for your buck, well in this month's issue of Colors Virginia, a Q&A on some home loan facts. There are so many questions that go into this life changing event and one that can turn ugly if you don't ask the right questions. Joining this morning to give us a better understanding how the financial climate is changing for home mortgages is the Marketing Executive of Member One Federal Credit Union Stedman Payne.

Health/Healthcare – topics covered under this issue include: flu, lead paint, flu at schools, healthcare for veterans

Program Title: Flu

Date: 2/2/17

Time: 5am

Duration of Segment: 1:45

Detailed Description: Chances are you or someone you know is battling a nasty bug. Several illnesses are apparently going around but the CDC says the flu has reached an epidemic level. WFXR's Bill Wadell explains what it means and what people can do to stay healthy

Program Title: Lead paint

Date: 2/6/17

Time: 10pm

Duration of Segment: 1:40

Detailed Description: There is likely a danger on the walls of your home and you might not even now it's there. Nearly all the homes in Roanoke City were built before 1978. Which means there's a good chance there is lead based paint inside. Experts say just a tiny amount of lead can poison a child. WFXR's Paris Holmes tells us about a new government policy that can help prevent poisoning and help homeowners get rid of lead paint.

Program Title: Flu at schools

Date: 2/8/17

Time: 10pm

Duration of Segment: 1:20

Detailed Description: Public schools in Patrick County shut down because of a flu outbreak. All schools in the county will be closed the rest of the week. Doctors say the spread of flu in our region has reached epidemic levels. Patrick County School administrators say about 400 kids were out sick today. Some have confirmed cases of the flu. There are 21 hundred students in the district. That means nearly 20% of kids are sick. WFXR's Bill Wadell is in Patrick County with details on the superintendent's plans and the message to parents.

Program Title: Healthcare for Veterans

Date: 3/7/17

Time: 10pm

Duration of Segment: 2:15

Detailed Description: Harsh criticism about health care for veterans in Virginia. This comes after an audit from the Inspector General. The office found wait times for new patients were much longer than what was recorded. Tonight we're getting answers from the Director of the VA that serves 40 thousand veterans in southwest and central Virginia. WFXR's Bill Wadell tells us what the Director of the VA has to say about these delays.

Minority Issues – topics covered under this issue include: African Americans and Agriculture

Program Title: African Americans and Agriculture

Date: 2/7/17

Time: 5am

Duration of Segment: 4:00

Detailed Description: There's a complicated relationship between African Americans and farming in the United States. They've faced economic barriers as well as discrimination from the government. The Department of Agriculture found racism in the last 150 years preventing black farmers from being successful. Even the federal government predicted there would not be any African American farmers by the year 2000. This morning Travell Eilend introduces us to one farmer who is carrying on his family tradition.

Children/Youth – topics covered under this issue include: depression amongst teens, emergency awareness, new non-profit, youth justice system

Program Title: Depression amongst teens

Date: 1/16/17

Time: 10pm

Duration of Segment: 1:50

Detailed Description: Tonight in Your Health, we're talking about depression amongst teens. In fact, suicide is the third leading cause of death for teens between the ages of 15 and 19. As WFXR's Kathlynn Stone shows us, January is the peak month for people suffering from this serious mental health problem.

Program Title: Emergency Awareness

Date: 2/16/17

Time: 5am

Duration of Segment: 3:56

Detailed Description: It can be one of your worst fears, an emergency erupts, you aren't able to call 911 and it's up to your child to get help. Which is why there are some important lessons your child needs to learn, should that moment ever happen. Does your child know where to find your cellphone, and quickly? Cell phone are different, from flip phones to smartphones, do they know how to get to the keypad to dial out? And these days, many families don't have landlines. In our special report, "Dialing Dangers", Becky Freemal addresses the issue, as the days of simply teaching a child to dial 911 are over.

Program Title: New Non-profit

Date: 2/24/17

Time: 5am

Duration of Segment: 1:53

Detailed Description: There's a fairly new non-profit organization in our area that's evolving to become one of the leaders in helping make life a little easier for disabled kids. It's called CATS and it's a dedicated group of volunteers that's delivering much more than just new wheels.

Program Title: Youth Justice System

Date: 3/22/17

Time: 5am

Duration of Segment: 2:30

Detailed Description: As parents, we want to make sure our children are on the right path when it comes to growing up and making good choices. But one bad choice could send them to a place no one wants to go...jail. A recent poll suggests 78 percent of Virginians want the youth justice system to change focus from incarceration to prevention and rehabilitation. The poll suggests 77 percent of people are in favor of adding public defenders to represent children in court and 89 percent are in favor of providing alternatives to juvenile detention centers such as rehabilitation programs, job training or community service. One group in Lynchburg is trying to stop kids from making that one bad decision which could land them behind bars.

Community – topics covered under this issue include: fundraiser, local non-profit, refugees rally, hall of fame coach, tackling drug epidemic, Ronald McDonald House, peacemakers, 419 Corridor

Program Title: Fundraiser

Date: 1/2/17

Time: 10pm

Duration of Segment: 1:30

Detailed Description: Salem Fire holds fundraisers to raise money for Mt. Regis, an alcohol and drug addiction treatment center that burned down over the past weekend.

Program Title: Local non-profit

Date: 2/2/17

Time: 10pm

Duration of Segment: 1:55

Detailed Description: Tensions are rising between Roanoke City and a local non-profit that provides free clothes, food and child care for those in need. Leaders at the Hope Center in Roanoke say they felt pressured to close because of on-going problems with the city over zoning permit issues. WFXR's Paris Holmes explains why organizers say the city should be doing something to help keep it open.

Program Title: Refugees rally

Date: 2/11/17

Time: 10pm

Duration of Segment: 1:25

Detailed Description: Here at home a big rally to show refugees that they are welcome in the Roanoke Valley. We spoke with leaders and immigrants who are passionate about the cause and concerned about travel restrictions.

Program Title: Hall of fame coach

Date: 2/14/17

Time: 10pm

Duration of Segment: 1:34

Detailed Description: No matter where the game is played, the dimensions of a football field will always be the same. One-hundred yards long by fifty-three and one-third yards wide. It insures equality. But for one of the greatest football coaches in American history, the playing field was never level. Eddie Robinson won hundreds of games and changed the lives of thousands of young men, on a cash strapped budget, at a small university, in the middle of an unknown town. We talked with those who knew Robinson to find out just how the hall of fame coach was able to do it.

Program Title: Tackling drug epidemic

Date: 2/28/17

Time: 5am

Duration of Segment: 3:00

Detailed Description: Efforts to tackle the opioid and heroin epidemic in our area continue today in Roanoke County. Community forums are being held at each high school in the school district with two remaining this week. The Prevention Council of Roanoke County is one of several organizations coming together to host these forums. Joining us this morning is Nancy Hans. She's the Executive Director of the Prevention Council.

Program Title: Ronald McDonald House

Date: 3/9/17

Time: 10pm

Duration of Segment: 1:25

Detailed Description: In local good news, Ronald McDonald House Charities of Southwest Virginia works to provide a home away from home for families whose children are in the hospital. The organization is working to make things a little easier for mom and dad, keeping them close to their little one, but this weekend, it hopes you'll join in and help out with the efforts. The organization is selling red and white socks, the stripes symbolic of the Ronald McDonald brand and it's an easy way to spread awareness and raise money.

Program Title: Peacemakers

Date: 3/12/17

Time: 10pm

Duration of Segment: 1:55

Detailed Description: In Roanoke they're known as The Peacemakers and this community group is still actively pursuing its mission to stop the violence in the city. It's been about six months since the group originally known as 100 Fearless Men launched in Roanoke. WFXR's Kristen Eskow followed along with some of the Peacemakers today as they knocked on doors in northwest Roanoke.

Program Title: 419 Corridor

Date: 3/22/17

Time: 10pm

Duration of Segment: 1:10

Detailed Description: It was a packed house at the South County Library tonight as people in Roanoke County came out to learn about big plans for the 419 corridor. County planners unveiled the much anticipated re-imagined 419 plan. Planners talked about creating an urban area, a place where people can live, work and play all in the same space. They're looking to build hundreds of residential units over the next five years, add more green spaces and they want to create a more sustainable community. Also on the proposal, bike lanes, more sidewalks and traffic improvements.

Safety – topics covered under this issue include: distracted driving, hiking dangers

Program Title: Distracted driving

Date: 2/15/17

Time: 10pm

Duration of Segment: 2:10

Detailed Description: Eight out of ten crashes in Virginia are caused by distracted drivers. That's according to Drive Smart Virginia. We set out with Virginia State Police back in November to see just how many distracted drivers were on the roads, catching plenty of people in the act. Now a bill to crack down on distracted driving is making its way through the Virginia General Assembly. That bill would ban drivers from handheld cell phone use in highway work zones across the Commonwealth. WFXR's Kristen Eskow joins us live at the Exit 150 work zone in Botetourt County.

Program Title: Hiking dangers

Date: 2/26/17

Time: 10pm

Duration of Segment: 1:45

Detailed Description: Sometimes it's not easy to get to the trail, especially at one of the most popular hiking destinations in southwest Virginia. It's not the dangers in the woods, but concerns of just getting to the trail. WFXR's Bill Wadell shows us the safety concerns for people who visit McAfee Knob.

Environment – topics covered under this issue include: water quality

Program Title: Water quality

Date: 2/28/17

Time: 10pm

Duration of Segment: 1:56

Detailed Description: City leaders are looking for volunteers to become citizen scientists. As part of the Roanoke Riverkeepers program, volunteers will help monitor water quality of the Roanoke River, and it's part of an effort to clean up the city's waterways. WFXR's Kristen Eskow attended tonight's kickoff meeting for those interested in helping out.

Employment – topics covered under this issue include: millennials in the workforce

Program Title: Millennials in the workforce

Date: 2/19/17

Time: 10pm

Duration of Segment: 2:35

Detailed Description: By the year 2050, it's estimated at least 44% of the workforce will be Millennials, according to Cortex Leadership Consulting. We're talking about employees who are anywhere from 18 to 34 years old right now. Tonight, in Virginia at Work, we take a look at this latest generation to enter the workforce and advice on how to make them an effective part of your team.

Legislature – topics covered under this issue include: bathroom bill, broadband high-speed internet, voter fraud

Program Title: Bathroom bill

Date: 1/12/17

Time: 10pm

Duration of Segment: 2:00

Detailed Description: A Virginia lawmaker is pushing a bathroom bill for the Commonwealth. The bill would require people to use public bathrooms that correspond to their gender at birth. Delegate Bob Marshall wants the bill passed. This comes on the heels of a similar bathroom bill that was passed in North Carolina. That state's law caused major fallout. Companies pulled business from the state. Hollywood Stars boycotted and the ACC Championship basketball game was relocated. WFXR's Lauren Taylor is live in the newsroom tonight. She spoke with representatives both for and against Virginia's proposed law.

Program Title: Broadband high-speed internet

Date: 1/17/17

Time: 10pm

Duration of Segment: 2:50

Detailed Description: A Virginia bill creates a lot of passion among businesses and cities across the Commonwealth and right here in our area. The heated discussion surrounds Broadband high-speed internet. Some municipalities such as Roanoke believe the service was lacking and decided to build a city broadband network to ensure local businesses had access and attract new business. It's a decision that has some private companies who offer internet service upset an legislation drawn up to stop cities from expanding broadband networks. City leaders from across the Commonwealth will hold a press conference tomorrow in Richmond hoping to keep that legislation from moving forward.

Program Title: Voter fraud

Date: 1/25/17

Time: 10pm

Duration of Segment: 2:45

Detailed Description: Governor Terry McAuliffe weighing in after President Trump's call for a major investigation into voter fraud in the 2016 election. The federal elections commission has not released any evidence of massive voter fraud and many bipartisan lawmakers have come out saying this isn't an issue. Tonight we're getting answers from Virginia's Voter Registrars Association. WFXR's Kristen Eskow sat down with the group's president.

Public Service Announcements: In addition to the above programming WFXR broadcast public service announcements related to the following issues:

Employment – Job training, self-improvement

Health – Heart health, diabetes, addiction

Community – Veteran's assistance, adoption

Youth – Childhood hunger

Consumer Issues – Scam awareness, managing finances

Environment – Recycling

These public service announcements were broadcast at various times throughout the day.